

Subcontracted Web Designer

Job Type:

Per Project / As Needed

Application Requirements:

- Resume
- Portfolio Link

Job Summary:

The (Subcontracted-1099) Web Designer referred to herein as “Web Designer” works with the Creative Director/ or “Executive Team” and will lend his/her considerable experience and energy towards creative design. As a Contracted Web Designer for Elevate Media Group (EMG), you may be required to work on multiple design projects simultaneously and manage each from conception through production (in consultation with EMG staff). As a Subcontracted-1099 worker, EMG will handle primary communications between clients.

Candidates must have excellent communication skills and be able to present work, ideas, information, and suggestions in a way that influences others to listen and consider alternative forms of accomplishing goals and objectives. The Web Designer must be confident and comfortable in their own design decisions to present and discuss work with the Creative Director, or Executive Team. Candidates must have strong written and verbal skills.

Job Responsibilities & Functions:

- Building upon and managing Elevate's internal/external facing brand
- Determine how best to represent and create a client's concept visually while implementing cost-saving actions
- Work with and manage client projects via in-person meetings, phone calls, and emails to develop an artistic approach and style within outlined budgets and timelines
- Uncover new ways to incorporate emerging and new media formats into campaigns
- Review project production factors through studying budget, background information, objectives, styles, and techniques
- Respond quickly and respectfully to client commentary and requests
- Take work from concept to final execution within deadlines
- Prepare presentations as needed
- Present designs to Creative Director for approval prior to submitting to the client

Skills required:

- Proficient in the use of Wordpress, WooCommerce, and Shopify
- Proficiency in front-end development web programming languages such as HTML and CSS, JQuery, and JavaScript.
- Good understanding of content management systems.
- Good understanding of search engine optimization principles.
- Proficient understanding of cross-browser compatibility issues.
- Excellent visual design skills.
- Adaptable and willing to learn new techniques.
- Excellent communication skills.
- Incorporate feedback, give/take direction/constructive criticism well via clients or superiors
- Comfortable juggling multiple projects and priorities.
- Resilience to perform under pressure and deliver high-quality work under tight deadlines.
- Team player with strong written and verbal communication and presentation skills to explain and support your thinking, both internally and externally. All Web Designers need to be adept at presenting their work in an inspiring way
- Relevant education or training

Plus but not Required:

- WIX and Squarespace experience
- Affiliate Marketing experience
- Able to use Adobe CC Suite, specifically Photoshop, Illustrator

Special Instructions:

Candidates must apply online through www.elevatemginc.com/careers-careers to be considered. Only applications submitted online will be accepted. After reviewing the application summary and requirements please email careers@elevatemginc.com. Additional questions please email info@elevatemginc.com

This job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee for this job. Duties, responsibilities, and activities may change at any time with or without notice.

All Subcontracted-W9 workers must sign and agree to Elevate Media Group's Subcontractor Agreement prior to work.

Elevate Media Group Inc. does not discriminate in employment on the basis of race, color, religion, sex (including pregnancy and gender identity), national origin, political affiliation, sexual orientation, marital status, disability, genetic information, age, membership in an employee organization, retaliation, parental status, military service, or another non-merit factor.

For full consideration, the following documents must be included with your application:

- Resume
- Portfolio Link