

Marketing Internship

About Us

Elevate Media Group (EMG) is seeking a motivated Marketing Intern to join our dynamic team. As a full-service production and marketing agency, we're committed to delivering innovative solutions while incorporating sustainable development principles into our work. Our team stays on the cutting edge of new technologies, exploring new business ideas and leveraging AI to enhance efficiency and creativity.

Position Overview

- **Duration:** 6-month paid internship providing hands-on marketing experience alongside industry professionals.
- **Extension Possible:** May be extended based on performance.
- **Career Growth:** Could lead to a full-time role, depending on business needs.
- **Location:** On-Site
- **Start Date:** As Soon As Possible
- **Compensation:** This position offers a base pay at minimum wage. However, individuals with relevant industry experience or demonstrated exceptional performance may be considered for additional compensation later on.
- **Hours:** 10-40 hours/week (Negotiable)

Key Responsibilities

- Support and execute digital marketing campaigns across multiple platforms including Google Ads, OTT (Streaming Platforms), and social media channels
- Build and optimize EMG's social media presence on Facebook, LinkedIn, and emerging platforms
- Create engaging content using industry-standard platforms such as MailChimp, SquareSpace, Wix, WordPress, and Canva
- Monitor and analyze campaign performance using Google Analytics and other marketing tools
- Support the integration of sustainable development principles into marketing strategies
- Assist in developing innovative brand awareness campaigns
- Collaborate with the marketing team on client projects and internal initiatives across diverse industries

What We're Looking For

- Current student or recent graduate in Marketing, Communications, Digital Media, or a related field is preferred but not required. The internship will be awarded to the best possible candidate based on qualifications, skills, and potential.
- Demonstrated passion for digital marketing and eagerness to learn industry trends and technologies
- Strong written and verbal communication skills
- Experience with social media platforms, content creation, or basic design tools (e.g., Canva, Adobe Creative Suite) is a plus
- Analytical mindset and familiarity with reporting tools like Google Analytics is preferred
- Ability to work collaboratively in a team environment and take initiative on individual tasks
- A strong commitment to values that reflect EMG's mission of fostering innovation, promoting sustainable practices, and embodying a friendly, collaborative Midwest mentality.

What You'll Gain

- Hands-on experience in managing and executing cutting-edge digital marketing campaigns
- Exposure to various aspects of marketing, from content creation to data analysis and strategic planning
- Opportunity to build out initiatives that align with the United Nations Sustainable Development Goals (SDGs)
- Comprehensive professional development through:
 - On-site, hands-on training
 - Self-guided learning through video resources
 - Online certification opportunities
 - Weekly team meetings and regular supervisor check-ins
- Experience working with industry-standard platforms including MailChimp, SquareSpace, Wix, and WordPress
- A supportive and creative work environment that values growth and innovation
- Exposure to diverse client projects across multiple industries

Work Environment

- Small, innovative team focused on exploring new technologies and creative solutions
- Weekly team meetings to align on projects and share insights



- Open-door policy with supervisors for guidance and support
- Culture of continuous learning and technological advancement
- Emphasis on AI integration to enhance efficiency and creativity
- Collaborative atmosphere that encourages new ideas and initiatives

How to Apply

Submit your application including:

1. Resume
2. Brief cover letter explaining why you're a great fit for this role
3. References beneficial

Send materials to: slondre@elevatenginc.com and sdavies@elevatenginc.com

Equal Opportunity Statement

Elevate Media Group is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.